

**NORTH HOLLYWOOD BUSINESS IMPROVEMENT DISTRICT CORPORATION
(NOHO BID)**

Meeting Agenda

Wednesday, January 12th @ 11:00 a.m.

Video Conference/Telephonic Meeting

Meeting Link: <https://us02web.zoom.us/j/85310275712>

Call in: 1.669.900.6833, 85310275712#

1. CALL THE MEETING TO ORDER (B. Akhavan)
Zoom meeting how to protocols:
After agenda item 2, participants will be muted if not scheduled to speak on a topic.
-If you wish to speak on a topic, please use the raise hand function to be unmuted, if calling in by phone, please press *9 to use the raise hand function to be unmuted.
-For action item voting, all participants will be unmuted.
2. PUBLIC COMMENT
 - a. Public comment on any agenda or non-agenda item is invited at this time.
Public comment is limited to two minutes per individual.
3. AB361-VIRTUAL MEETINGS **ACTION**
 - a. The Board will decide whether to continue to invoke AB361 due to the State of Emergency continuing to directly impact the ability of the members to meet in-person.
4. CD2 Report (C. Rodriguez)
5. APPROVAL OF BOARD MINUTES **ACTION**
 - a. The Board will decide whether to approve the minutes of its meetings on 12/8/21 & 1/7/22
6. FINANCIAL REPORT (A. Aulenta) **ACTION**
 - a. The Board will review and decide whether to accept the current financial report
7. MARKETING REPORT (N. Bianconi) **ACTION**
 - a. Marketing update
 - b. The Board will review and decide whether to accept the 2022 NoHo Communications Group work plan.
8. OPERATIONS REPORT (A. Aulenta) **ACTION**
 - a. Clean/Safe updates
 - b. 2022 Board/Officer elections
9. NEW BUSINESS
10. ADJOURN

As a covered entity under Title II of the Americans with Disabilities Act, The North Hollywood Business Improvement District does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting (562)773.5852.