



NOHO NEWS

A Quarterly Publication of the
North Hollywood Business Improvement District

NoHo Futbol Fan Fest Coming

NoHo Futbol Fest transforms North Hollywood into a day-long celebration of soccer, live entertainment, food, and community spirit with giant screens, music, games, and family fun.

About NoHo Futbol Fest

North Hollywood is turning into the ultimate soccer celebration and you're invited.

Get ready for a high-energy, open-air watch party + street festival where the thrill of the game meets music, food, and community vibes. Whether you're a die-hard fan or just here for the atmosphere, this is where you want to be.

- Massive LED screens bringing every match to life
- A live DJ + music keeping the energy going all day
- A lively beer garden + lounge areas for 21+
- A fun-filled kids zone for families
- Local food vendors + NoHo favorites serving up amazing eats
- Interactive games, photo ops & brand activations
- Special guest appearances from your favorite star athletes and meet + greets
- An elevated VIP lounge experience with premium views
- FREE • ALL AGES • OPEN TO THE PUBLIC

Bring your friends, bring your family, rep your team, and be part of something the entire city will be talking about.

NOHO FÚTBOL FEST! WHERE THE COMMUNITY COMES TOGETHER TO CELEBRATE THE GAME.

When: Saturday, June 27 • 12 PM – 11:59 PM

Where: 11136 Magnolia Blvd. North Hollywood

VENDOR OPPORTUNITIES: If you are interested in becoming a vendor at Noho Futbol Fest, please email us directly at futbolfest@lacity.org.

Things To Do In The Arts District



Lawless Brewing Co.

Catch World Cup action at Lawless Brewing with big-screen matches, themed drinks, food trucks, exclusive North Hollywood soccer scarves, and special events throughout the tournament.



Hop Merchants

Catch the World Cup at Hop Merchants! They're opening early every day during the Group Stage with great beer, big matches, and plenty of fútbol action.

NoHo Market

Market open on the 2nd Sunday
each month from 12pm - 5pm
and the 4th Sunday each month from 5-10

NoHoMarketLA.com

NoHoArtsDistrict.com

NoHoArtsDistrict.com/NoHoCard

