

North Hollywood Business Improvement District Corporation  
 (NoHo BID)  
 BOARD OF DIRECTORS MEETING  
 9:30 Tuesday, June 19 2007  
 CRA Office, Lankershim Blvd.

<b>BOARD OF DIRECTORS</b>	<b>PRESENT</b>	<b>ABSENT</b>
Bob Akhavan	X	
Al Siegel	X	
Dominique Gonek	X	
Allen Freeman	X	
Thomas Dujovne	X	
Jason Feld		X
Linda Fulton	X	
<b>EX-OFFICIO DIRECTORS</b>		
Gazala Pirzada, CRA	X	
MTA Representative		X
Alice Roth, Councilman LaBonge Representative	X	
Guy McCreary, Chamber of Commerce Representative	X	
<b>STAFF MEMBERS/GUESTS</b>		
Steve Gibson, UPC Staff	X	
Jessica Whaley, UPC Staff	X	
Rena Leddy, UPC Staff	X	
Jennifer Freund, Guest	X	
Regina Kirschenbaum, CRA	X	
Nancy Bianconi, NOHO Communications Group	X	

## I. CALL TO ORDER

B. Akhavan called the meeting to order at 9:10am.

## II. PUBLIC COMMENT

**None**

## III. North Hollywood Festival – Nancy Bianconi

N. Bianconi shared with the Board the plans for the North Hollywood Festival. She asked the board to consider participating in a sponsorship of the event. Currently, the NOHO BID does not have any cash. But, it will consider doing something

## IV. UPDATE ON INCORPORATION AND NON-PROFIT STATUS

R. Leddy stated that the organization is a legally incorporated non-profit with an IRS federal ID # that has been filed. The 501c6 status process has been started, but will take some time.

The City of LA contract has been signed and sent to the City Clerk for ratification.

## V. INSURANCE QUOTES and BANK ACCOUNT

R. Leddy presented two insurance quotes to the Board. T. Dujovne and D. Gonek review them, R. Leddy will work with Beatty Insurance to get the insurance in order.

The executive committee will go to Wells Fargo Bank after the meeting to set up a bank account.

## VI. REVIEW CLEAN AND SAFE TIMELINE AND RFP PROCESS

R. Leddy presented the RFPs for the board's review. D. Gonek made a motion to have R. Leddy send the RFPs to potential vendors and A. Freeman seconded and it was unanimous. The proposals will be sent to R. Leddy. She will review them and decide on which companies to bring in for interviewing.

## VII. DISCUSS MANAGEMENT STAFF/CONTRACT

R. Leddy presented the RFP for the board's review. L. Fulton made a motion

## VIII. UPDATE ON ACCESSING TRANSPORTATION FUNDS

LA DOT is working with the City Clerk to get a contract for Noho BID. B. Akhavan and R. Leddy will attend a meeting tomorrow with them.

## IX. NEW BUSINESS

Office location: There is a need for space for the Staff and Clean and Safe teams. S. Gibson explained that the biggest square footage needs will be for the Clean and Safe team and materials, approximately 400 to 600 square feet and maybe a parking space for the truck. A. Freeman and B. Akhavan will look into finding a space

Logo, letterhead and website should be created. L. Fulton said she would talk to designers she knows about creating a logo and letterhead.

IX. ADJOURN Next meeting will be held August 21 at 9am at CRA Offices.